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| **Present:** | Dean MacLean (Chair) | **Regrets:** |  Mike Marner (proxy) |
|  | Steve Clayton |  |  |
|  | Terry Hutchison | **Absent:** | David Walsh |
|  | Allan Kowall (Past Chair) |  |  |
|  | Chris Stadnik |  |  |
|  | Cathy Duddeck, CouncillorJanis SmithRobert Nashat (8:15) |  |  |
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| **Minutes:** | Tess McDonald |  |  |
|  |  | **Guests:** | Sue Bartholamew |
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At 8:05 a.m. Dean MacLean, Chair Kerr Village BIA welcomed guest Sue Bartholamew from West of The City.

Sue thanked the Kerr Village BIA Board for the opportunity to speak about West of the City which is a local magazine that comes out 6 times a year. This magazine gets delivered directly to homes and is also available in Whole Foods. Sue goes into detail regarding the magazine and the different merchants who advertise in it. Sue mentions that she gives discount prices to local merchants to make it more affordable. Sue will put an advertising proposal together for the BIA to review.

Allan Kowall escorted Sue Bartholamew out of the meeting at 8:20.

Dean MacLean, Chair, Kerr Village BIA officially called meeting to order at 8:20 a.m.

**Attendance:** Attendance recorded, Mike Marner has sent his proxy.

**Pecuniary Interests:** None

**Minutes:**

Moved by Cathy Duddeck Seconded by Terry Hutchison

That the Minutes from the Board meeting held on Nov.28th be approved as written.

***Motion Carried***

Moved by Chris Stadnik Seconded by Dean MacLean

Motion to approve entering a Closed Session discussion.

***Motion Carried***

8:23-Tess McDonald leaves the meeting

8:30-Tess is called back into the meeting.

Moved by Cathy Duddeck Seconded by Terry Hutchison

Motion to approve leaving the Closed Camera session.

 ***Motion Carried***

Moved by Cathy Duddeck Seconded by AllanKowall

That Chris follow up on the direction given during the in camera session.

***Motion Carried***

**Subcommittee Reports**

|  **Communications – Chris Stadnik (Chair)/Dean MacLean** |
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| * Chris – Distributes samples of the new options for logos that he Mike and Gaelin have been collectively working on. An oak leaf with a building sprouting from it showing growth and change. Asks for feedback and comments from the board.
* Dean- Notices similarities to this new logo and the logo of Oakville chamber of commerce.
* Cathy-Many Oakville businesses incorporate the oak leaf in their logo, we should not let that change the direction Chris is heading,
* Janis- Feels we need to make the logo special with color,font and design, has experience with developing logos and offers to help Chris in the future, Chris accepts and states he will be in touch via email soon.
* Cathy-Unsure of the size of the building ,asks if there is a way to alter it to look less like a high rise...suggests an awning might give it a village appeal.
* Allan- Asks to see it in different sizes to see how it would look on the banners. Concerned the color may be to muted.
* Chris- will be meeting with Gaelin again next week and will express to him the boards concerns and comments . Chris will forward the board members some variations of the logo.
* Cathy-States decisions should be made regarding branding and logo's in January.
* Dean-Expresses his thanks to Chris for his dedication to this task.
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|  **Special Events –Dean MacLean/ Steve Clayton*** Dean-Need to work on 3 on 3 in January to be prepared for the spring event.
* Dean-Toys for Tots posters are up. Advertised in the Oakville Beaver.

 **FINANCE-MIKE MARNER** * Dean-Deferred until next meeting

**STREETSCAPING-Dean MacLean*** Dean-Holiday Wreaths and Lights are up.
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 **NOMINATIONS-Allan Kowall,Cathy Duddeck**

* Dean-Asks Tess to send an email to all Kerr Village Merchants and Property owners seeking nominations.
* Allan-We should accept nominations until Dec. 31 and go to vote in Jan.

**Long Term Planning-Cathy Duddeck**

* Cathy –Indicates she has met with prospective buyer of Mexicali Rosa’s property. Has been told that the fence surrounding the parking spaces was put up to stop unwanted parking. This property is a gateway to Kerr St. and right now it doesn’t represent our Street in a positive manner.
* Cathy-42 Lakeshore has a tree issue. There has been excavation without a permit.

**9:00 Steve Clayton and Robert Nashat leave the meeting.**

* Cathy-Issue of boat at 86 Kerr St. Complaints of it being an eyesore.
* Cathy-Construction has begun at Stewart and Kerr Condo’s.
* Allen-Tim Hortons has re opened after renovations.
* Chris-Has heard mixed reviews, some people have been complaing about the seating.

**Develepment-Terry Hutchison**

* Terry-assessment issue needs to be addressed in the New Year.

**Strategic Plan-Dean MacLean**

* Dean-Need to create a job description for Executive director and should be posted by end of January.
* Allan-Has been working on job description.

**Sponsorship-Allan Kowall**

* Allan-Nothing to report.

**Moved by Allan Kowall Seconded by Cathy Duddeck**

**Motion to receive the reports Motion Carried**

**New Business;**

Allan-Jet baby will be closing in January. Petite Jolie will also be closing but a similar store will be taking over that space.

Dean-Encore cinemas is staying open, they have raised enough funds to purchase the digital equipment needed.

Chris-Will be introducing intravenous therapy at Oakville Massage and Wellness Centre.A process where the nutrients are given through intravenous, directly reaching the bloodstream. Used in many situations from cancer patients to athletes to aid in muscle recovery.